



# Concept DEVELOPMENT

## Concept Map - Site Visit - Mock Up



INVESTMENT: \$750.00



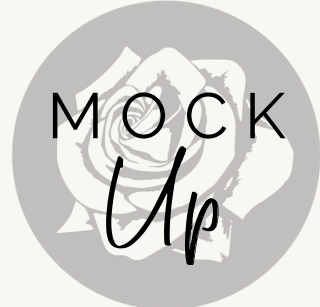
The concept map is the tool developed to visually represent the design choices we make for your big day! The mission is to create a consistent and clearly defined concept from start to finish; all inspired by who you are and the things you love the most! This map starts as a document organizing all your BIG ideas pulled from your Pinterest boards, family, friends and all your other resources. It then transforms into the detailed road map that will be used to execute the vision for your big day! Each client is unique; therefore, so is their map! However, the categories you can expect to be included are ( but not limited to):

- Overall Concept
- Color Story
- Space Planning and Custom Layouts
- Centerpiece Options
- Additional Supporting décor to Coordinate
- Table Settings
- Card Table/ Guest Book ideas
- Dessert Tables / Candy Tables ideas
- Ceremony Décor
- Floral Suggestions
- Stationery/ Paper goods
- Wedding Party Styling Suggestions
- Linens
- Rough Costs / Links for products
- Quantity Lists
- Vendor Suggestions
- Links/Videos for any DIY projects if requested
- Sourcing for products selected
- Day of setup guide/ check list ( if day of services are not booked with studio)



Included in your Concept Development investment are TWO site visits! One, early in the process for us to take photos, get measurements, and talk about general concepts. We do this so that we can work efficiently with the space while developing the design. The second will be after you have made your final choices on décor/products for a final walk through to develop the final setup details.

The information gathered during these visits will be put into the different versions of your concept map throughout the process!



What is a Mock Up Session? It is one of the most important parts of this process! In Concept Development it is crucial to have a visual demonstration of the items discussed within your map! Depending on your specific project, the samples provided for your mock up will vary. This gives us a chance to experiment, test, adjust, and make changes to any of the ideas outlined in the Concept Map. We will use samples of the items specified giving you confidence in the look and feel that they will have on the big day! ARC Design Studios does have décor items already in inventory but these are ONLY available to those who book the full design service package.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

