Concept Development

Concept Map—Site Visit—Mock Up Session

Concept Development : $350.00

Concept Map & Site Visit

The concept map is the tool developed to visually represent the design choices we make for your big day! The lifecycle of this map starts as a document organizing all your BIG ideas inspired by your Pinterst boards, friends and family, and anywhere else you go to be inspired! It then transforms into the detailed road map that will be used to execute the vision for your big day! This map is different for each client but it will include:

- Color Story options
- Location Details
- Space Planning and Custom Layouts
- Options for Centerpieces and coordinating décor
- Rough costs for products
- Links for products and props
- Ceremony Décor
- Options for Card Boxes/ Guest books
- Options for Stationary and Paper Products
- Quantity lists
- Vendor Suggestions
- Links and videos for any DIY projects

AND THE LIST GOES ON!!!

During this development phase we do a site walkthrough to pin-point exact placement, layout and décor details at your venue! This is one of the most valuable parts of this process. We use images captured during our visit to develop exact layouts and placement for setup.

There will be multiple versions of this map created through the process!

Version #1: General Concepts / Version #2: Narrowed Concepts and Layouts / Version #3: Decided Concepts and Final Details / Version #4: Final for Setup & Tear Down—-If these services are also selected.

Mockup Session

What is a Mockup Session? Well it is important in concept development that we have a true visual of some of the design elements that we are proposing. Included in your Concept Development phase is a mockup session; this is where you get samples of some of the items in person! This gives us a chance to experiment, test, adjust and make changes to any products or design idea that we have planned. Samples will be used of the products suggested, to give you full confidence in the décor choices for your big day!

Client Initials:_____